

OhioHealth Westerville Medical Campus

GIVING BACK TO THE COMMUNITY: A PARTNERSHIP OF WELLNESS

We are happy to serve the Westerville community and provide the best healthcare possible. After two years as your community partner, *we renew our many commitments to...*

Restore spirit and vitality

Physical Therapist, Wendy Billings, PT, CSCS, working with patient, Jimmy H., to achieve his goal of returning to an active lifestyle

Promote a healthy lifestyle

The starting line at the First on the First 5K race hosted by the OhioHealth Westerville Medical Campus

Support our student athletes

Athletic Trainer, Kyle Sutton, MS, ATC, with player Cody Kondas during a Westerville Central football practice

Westerville Central

Team Physicians: Joseph Wilcox, MD and Timothy Buchanan, MD
Athletic Trainer: Kyle Sutton

Westerville North

Team Physician: Anthony Ewald, MD
Athletic Trainers: Amy Harrison and Jon Coffing



Westerville Medical Campus is here to meet your outpatient care needs brought to you by the experts you trust at OhioHealth's hospitals.

Together we are OhioHealth

Together we are a faith-based, not-for-profit family of leading healthcare providers:

RIVERSIDE METHODIST HOSPITAL • GRANT MEDICAL CENTER • DOCTORS HOSPITAL • GRADY MEMORIAL HOSPITAL • DUBLIN METHODIST HOSPITAL
DOCTORS HOSPITAL – NELSONVILLE • HARDIN MEMORIAL HOSPITAL • MARION GENERAL HOSPITAL • HOMEREACH • OHIOHEALTH NEIGHBORHOOD CARE



Westerville Students Prepared... to Succeed in Society!

The Westerville City School District is comprised of approximately 85,500 residents in approximately 33,600 households. The median age of residents falls within adults in their mid-thirties. Approximately 53 percent of all residents have a college education.

More than 80 percent of Westerville City School District graduates pursue post-secondary education. However, beyond traditional courses and academics, Westerville City School District students also receive a holistic education that teaches life skills in leadership through civic activities, athletics and the arts. Our students are well prepared for relevance and competence in a global society while learning the virtues of community accountability, the importance of diversity, and the merits of personal health and wellness. The rigor and value of a Westerville City School education is well respected by institutions of higher learning. In fact, the 1,012 members of last year's graduating class received approximately \$25 million in scholarship offers in recognition of their outstanding academic, athletic and leadership skills.

Westerville City Schools frequently partners with Otterbein University, Battelle, Nationwide Children's Hospital, OhioHealth, Mt. Carmel Health and others to offer applied experiences to our students through community action programs, hands on learning projects and health programs. The tenets of teamwork, diversity and tolerance have also been proactively addressed. From summits that foster leadership qualities in our students, to Challenge Days that cultivate acceptance of people's differences, to identifying ways to address bullying, our students take ownership of working to improve the overall climate of our school buildings.

Together, as a community that values education, we have identified the trends that are shaping our society and the future society of our youth. The Westerville City School District is answering the call by making a positive impact for its students while adding a value to our community.

"Our collective vision for the present and future is clearly within our grasp," Superintendent/CEO Dr. Dan Good said. "Westerville's students are not just being prepared to advance into careers, but to continue maintaining and enhancing the quality of life as residents of our Westerville area community. They are becoming world citizens."



Important Dates & Information

from Westerville City Schools

School Calendar

March 28-April 1	Spring Break (No School)
April 4	First Day of Classes (Fourth Grading Period)
April 22	Holiday (No School)
May 3	Waiver Day/Staff Development (No School)
May 30	Memorial Day (No School)
June 7	Last Day of Classes (Fourth Grading Period)
June 8	Teacher Professional Day (No School)

Superintendent's Coffee & Conversation

March 23 @ 6:00 PM	Blue Turtle Tea & Spice Co. 2 S. State Street
April 19 @ 12:00 PM	Dream Dinners 31 Cherri Park Square
May 18 @ 6:00 PM	Panera Bread 782 N. State Street
May 27 @ 12:00 PM	Java Central 20 S. State Street
June 3 @ 9:30 AM	Max & Erma's 790 N. State Street

Board of Education
Kristi Robbins, President; Jeff Gale, Vice President;
Cindy Crowe; Kevin Hoffman; Denise Pope

District Leadership
Dr. J. Daniel Good, Superintendent/CEO;
Mark Hershiser, Asst. Superintendent/COO;
Scott Gooding, Treasurer/CFO;
Karen McClellan, Chief of Academic Affairs;

SNIPPETS is produced by the Office of Communications & Technology
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Matt Davis, Visual Communications Coordinator;
Lynne Maslowski, Community Engagement Coordinator



Non-Discrimination Policy: It is the policy of the Westerville City School District not to discriminate, in violation of federal or state law, on the basis of race, color, national origin, ancestry, sex, sexual orientation, age, religion, or disability in admission to, access to, treatment in, or employment in any service, program, or activity sponsored by the Westerville City Schools.



Excellence In Action

The Value of a Westerville City School District Education



There are many elements that must come together to create a high-performing educational system. The involvement and support of a community, the recruitment and retention of quality employees, and the participation and encouragement of families with children enrolled in our district each play a vital role in shaping the academic program that our district is able to offer. While the good news and success stories coming from our schools are many, the true value of these opportunities, experiences and achievements is seldom conveyed. This special edition of Snippets represents the beginning of a district initiative to showcase Excellence in Action within the context of The Value of a Westerville City School District Education.

The Westerville City School District's mission "to prepare students to contribute to the competitive and changing world in which we live" is not only central to the development and progress of our children, but also our community.

Money magazine in 2007 and 2009 cited our Westerville community as one of America's Best Places to Live. Among the key data indicators listed were student reading and math scores, as well as educational level of residents.

"At a mere glimpse, our Westerville area community houses a dynamic tapestry of diverse people, sound government, thriving businesses and I'm proud to say, one of Ohio's leading school districts," said Superintendent/CEO Dr. Dan Good. "The quality of our educational system affords a tremendous contribution to our present and future quality of life. That is why we are extremely proud to have been identified by the state as 'Excellent with Distinction,' which is the highest ranking given."

The value of a Westerville City School District education is reflected in our focused effort to provide students with today's necessities of:

- Essential classroom resources,
- Life and professional skill sets, and
- Applied learning experiences.

Moreover, the benefits of our public education extend to the greater community through strong partnerships with companies like Battelle

and higher learning institutions like Otterbein University.

"Such relationships support our ability to provide real-world work experiences, collegiate interaction and civic development," Good said. "A well-prepared citizenry ultimately enhances the quality of life in our community. We're thankful to those who make these partnerships and opportunities for our students possible."

This shared approach to preparing our community's youth to be their very best allows the district to use the resources granted to it effectively and efficiently.

"The costs to operate our district compare favorably to our counterparts around the county, and also to those districts around the state most similar to us as determined by the Ohio Department of Education," said Treasurer/CFO Scott Gooding. "Our district is making a positive impact for our students and our community, and doing so quite favorably when compared to educational industry benchmarks."

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The production and distribution of SNIPPETS is underwritten by a partnership with OhioHealth and other alternative revenue sources.



MEASURING UP TO THE NEEDS OF TODAY'S WORKFORCE

The Westerville City School District is providing students with a preparatory education that not only readies them for college, but also provides them with the base needs of today's high performance workplace. In addition to the ability to problem solve collaboratively, employees in the current and future workplace must be technologically savvy, mathematically proficient and exceptionally literate.

There are more than 31,000 non-farm businesses that employ over 570,000 people in the two counties served by Westerville City Schools. The need for well-trained workers is vital as these businesses play a significant role in sustaining our local economy.

"Our curriculum in Science, Technology, Engineering and Math education (STEM) is influenced by national trends, as well as by our efforts to meet the needs of some of our area's largest industries such as insurance, banking and technology," said Chief of Academic Affairs Karen McClellan.

Last year, fifth-grade students belonging to Cherrington Elementary School's Cougar Google Group were awarded and recognized by the Ohio School Boards Association for student achievement. The Cougar Google Group enables students to post questions, comments, assignments, documents and resources for pupils to respond to each other and the teacher from home.

"Many companies utilize these same technological tools as an affordable means to conduct daily business and value the creativity and innovation of this emerging generation of leaders," McClellan added.

Acknowledging this trend, the District has effectively integrated and is piloting other technology tools in its classrooms with the use of:

- Smart Boards, which are interactive, electronic white boards that enhance instruction. Smart Notebook software makes it possible for teachers to create content rich, dynamic lessons which address specific student skills.
- Elmos, which are high resolution web cams, mounted on arms so as to facilitate their placement over a page. This allows a teacher to write on a sheet of paper or to display a two or three-dimensional object while students watch.
- Netbooks, which are small, lightweight, inexpensive laptop computers.
- iPod Touches, which are portable media players and personal digital assistants with numerous educational applications.
- Interactive Student Response Systems, which are handheld remote control units, or response pads, that are operated by individual students. An infrared or radio frequency receiver attached to the teacher's computer collects the data submitted by students. The Interactive Student Response System, once set, allows the teacher to pose a question to students in several formats.

Students then use the response pad to send their answer to the infrared sensor. Data collected from these systems is available to the teacher in real time and can be presented to the students in a graph form on an LCD projector

In 2006, The Conference Board, Corporate Voices for Working Families, the Partnership for 21st Century Skills, and the Society for Human Resource Management conducted a survey among more than 400 human resources workers. The objective was to assess their perceptions of the workforce readiness of recently hired graduates from high schools, two-year colleges or technical schools, and four-year colleges.

Their findings, particularly from high school graduates, reflected grand concerns with lack of the basics in math, writing and reading comprehension.

"In accordance with many state academic mandates, our K-12 students are meeting or surpassing the established standards," said Superintendent/CEO Dr. Dan Good. "Our graduates are exceeding state and national measurements on standardized tests such as the SAT and ACT in critical reading, math and writing."

OUR STUDENTS AND SCHOLASTIC ACHIEVEMENT	
Avg. SAT Critical Reading score	564 (State: 538; Nation: 501)
Avg. SAT Writing score	525 (State: 522; Nation: 492)
Avg. SAT Math score	557 (State: 548; Nation: 516)
ACT average composite score	22.1 (State: 21.8; Nation: 21)
One hundred twenty-five students at Central, North, and South high schools earned AP Scholar Awards for exceptional achievement on AP Exams during the 2010-2011 school year.	

NEW DATA INDICATE SOUND MANAGEMENT OF DISTRICT FUNDS

Westerville City School District (WCSD) officials constantly strive to be good fiscal stewards of the tax dollars approved by voters to support our community's public education system. Officials also recognize that there are serious challenges ahead and difficult decisions that must be made. By many industry measures, however, WCSD continues to compare favorably to local school districts and districts most similar to it. New data from the Ohio Department of Education for Fiscal Year 2010 confirm that district funds are being managed efficiently and expenditures are well in line with other school systems.



Fiscal Year Comparison

WCSD spent \$10,068 on each student educated during Fiscal Year 2010 (July 1, 2009-June 30, 2010). This is a decrease from the district's Fiscal Year 2009 per-pupil costs of \$10,426.

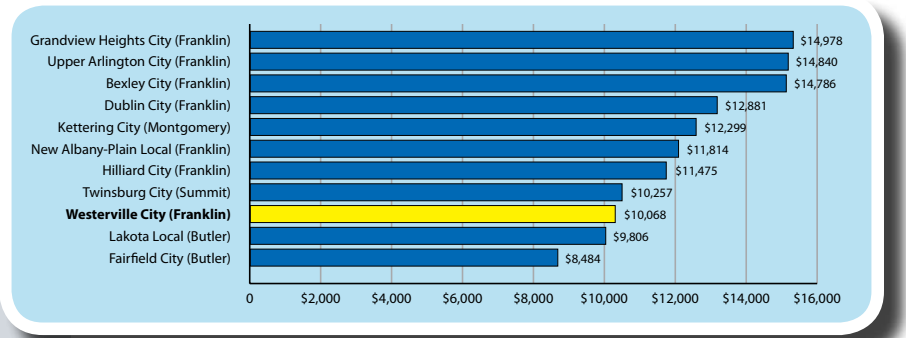
Lean Management Staffing

Despite growing by approximately 900 students since 2005, WCSD has added only six administrative positions. District records indicate a total of 69 administrative positions in 2005 compared to current staffing of 75 administrators. Approximately half of all current administrators work in our schools as principals, assistant principals and athletic directors. District-wide Pupil-to-Administrator Ratios offer one data point that can be used for an "apples to apples" comparison of school districts' management staffing levels. Recent Fiscal Year 2010 data from the state support the fact that WCSD operates with a lean management staff. Out of 609 districts in Ohio for which this ratio was calculated, only 20 had more students per administrator than WCSD.

Despite being the 12th-largest school system in the state, WCSD operates with great management efficiency. In fact, an article from the *Columbus Dispatch* last fall cited our district's efficiencies when compared to operational costs and staffing levels in several smaller Ohio school districts that, if combined, would be comparable in enrollment to WCSD. Data used by the *Dispatch* indicate that WCSD has at least 47 fewer central-office employees than the eight comparison districts if they were to be combined. WCSD also spends \$2.4 million less on salaries, health care and retirement benefits than the hypothetical combined district. The *Dispatch* study noted that this difference in operational costs is the equivalent of nearly 60 first-year teachers in Ohio.

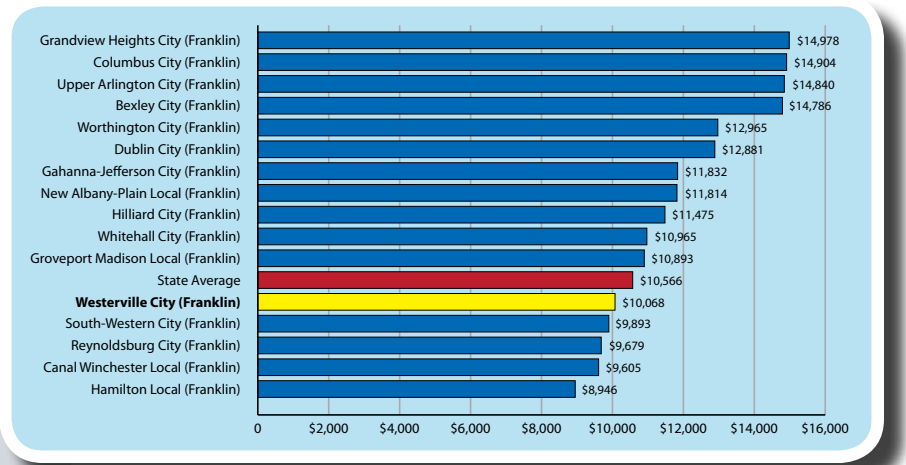
Report Card Rating Comparison: 34 districts

When examining State Report Card ratings of the 34 Ohio school districts to which WCSD is being compared, only 11 of those districts achieved a rating of "Excellent with Distinction." Of those 11 districts, only two have lower per pupil expenditures than WCSD, which means the district is obtaining the greatest academic results at a per-pupil cost that compares very favorably to other high-performing school districts in the central Ohio region and among its peer group throughout the state.



Franklin County Comparison

WCSD's cost per pupil ranks 12th out of 16 public school districts in Franklin County. The average per-pupil expenditure for all Franklin County public school systems is \$12,467, which means WCSD spent \$2,399 less per pupil than the county average.



Similar Districts Comparison

The Ohio Department of Education has identified 21 school districts around the state as being most similar to WCSD. Our district's cost per pupil ranks 14th out of the 21 similar school districts. The similar district average per pupil expenditure is \$10,867, which means WCSD spent \$799 less per pupil than the similar district average.

Similar districts are grouped by the following characteristics: Average Daily Membership (ADM), Poverty as a percentage of ADM, the Percentage of Population in Administrative or Professional Occupations, Median Income, the Percentage of Population with a College Degree or More, the Percentage of Agricultural Property, Population Density, Non-Residential & Non-Agricultural Per Pupil Revenue, and the Percentage of Minority Students.

